



# STRATEGIC PLAN 2023-2028

# Who We Are

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The Children's Home is a child and family serving agency, assisting communities within Broome County and throughout Central New York. For over 100 years, Children's Home has been dedicated to helping youth overcome homelessness, trauma, and adversity. Today, our philosophy emphasizes the importance of permanency—keeping children connected to their families and communities.

## Our Mission

We partner with children, families, and communities to inspire hope, develop skills, and cultivate healthy relationships for positive futures.

## Our Vision

We envision a collaborative, caring community where children and families lead happy, healthy, fulfilling lives.

# Families engage & connect with their communities to lead productive, successful lives.

1

Focus Area: Family connections, collaboration with local providers, & linkages to community resources.

- ✓ Increase youth safety & permanency in family homes.
- ✓ Increase outreach & connections to community supports.
- ✓ Improve client experience.



## OUTCOME

92%

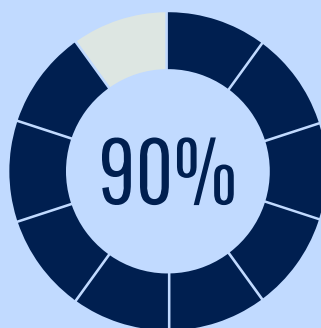
of families will achieve the same or lower levels of care.

# Youth & their families grow & develop while feeling safe, supported, & valued.

2

Focus Area: Training, mentoring, & skill building.

- ↪ Increase participation in trauma-informed staff trainings & youth vocational skills groups.



of youth will make progress in 1 or more goal area(s) on their treatment plans.

## Increase engagement in communities to amplify strengths & respond to diverse needs.

3

Focus Area: Expansion of programs, staffing, & data collection.

- INCREASE SOCIAL MEDIA PRESENCE & ENGAGEMENT.
- INCREASE SERVICE PRESENCE ACROSS NYS.
- CREATE & DISTRIBUTE ANNUAL STAKEHOLDER SURVEY.



## Develop a diverse, skilled workforce of trained professionals who are highly engaged & collaborative.

4

Focus Area: Hiring, Recruitment, & Staff Development.





## Provide accessible physical & technical infrastructure that supports collaboration & innovation.

5

Focus Area: Environment, technology, & efficiency.

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## Children's Home sustains long-term financial health.

6

Focus Area: Diversified funding streams.

- ENGAGE STAKEHOLDERS.
  - DIVERSIFY SERVICES.
  - RESPOND TO STATE & FEDERAL REGULATIONS.
-

# Develop clear, concise policies & procedures that lead to high quality care & compliance.

Focus Area: Policy updates, comprehensive audits, & communication.

100%

of policies will be reviewed within the past 2 years.





Learn More.

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Donate.

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Connect with us.



Children's  
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